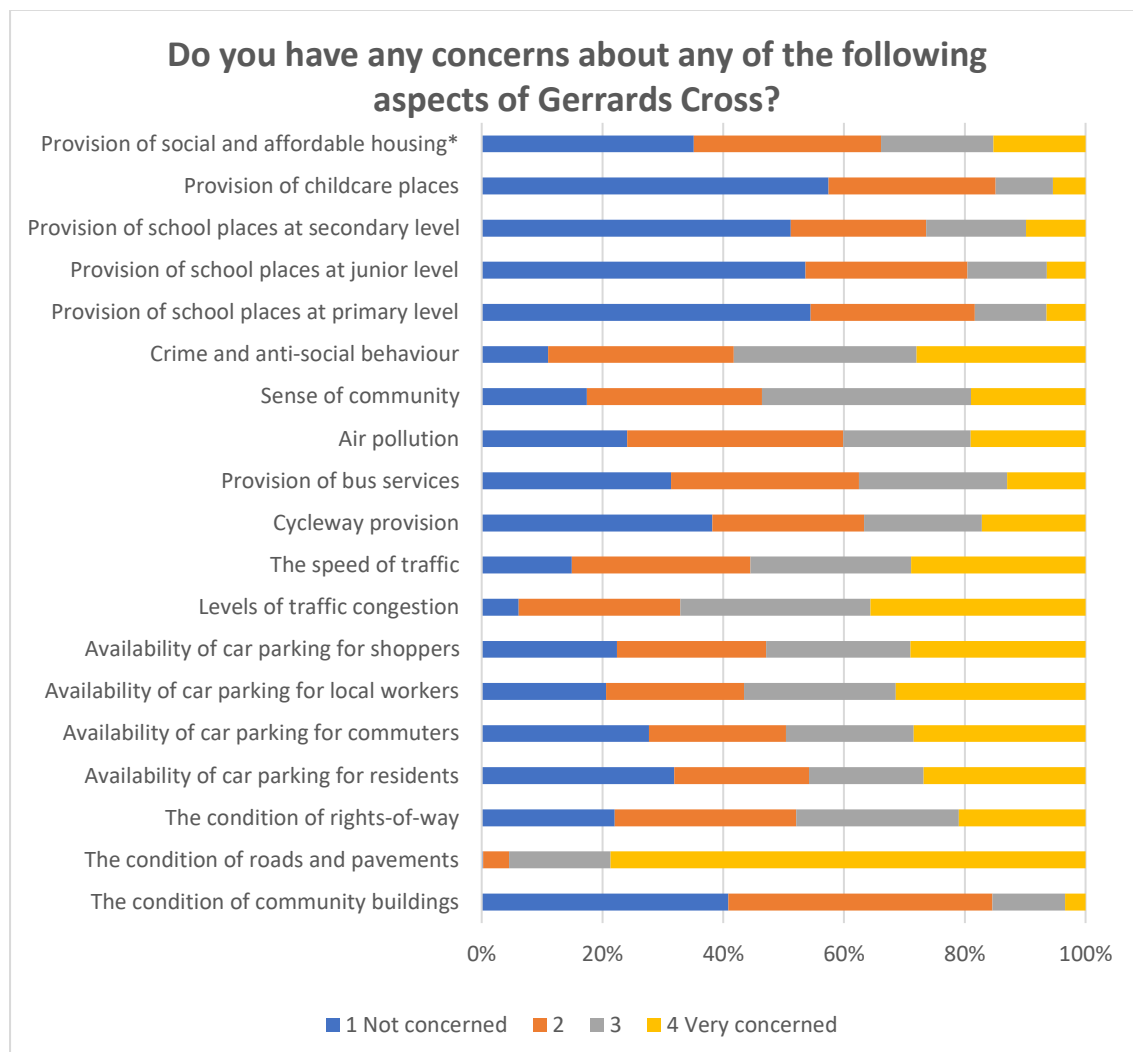


Results

Question 1:

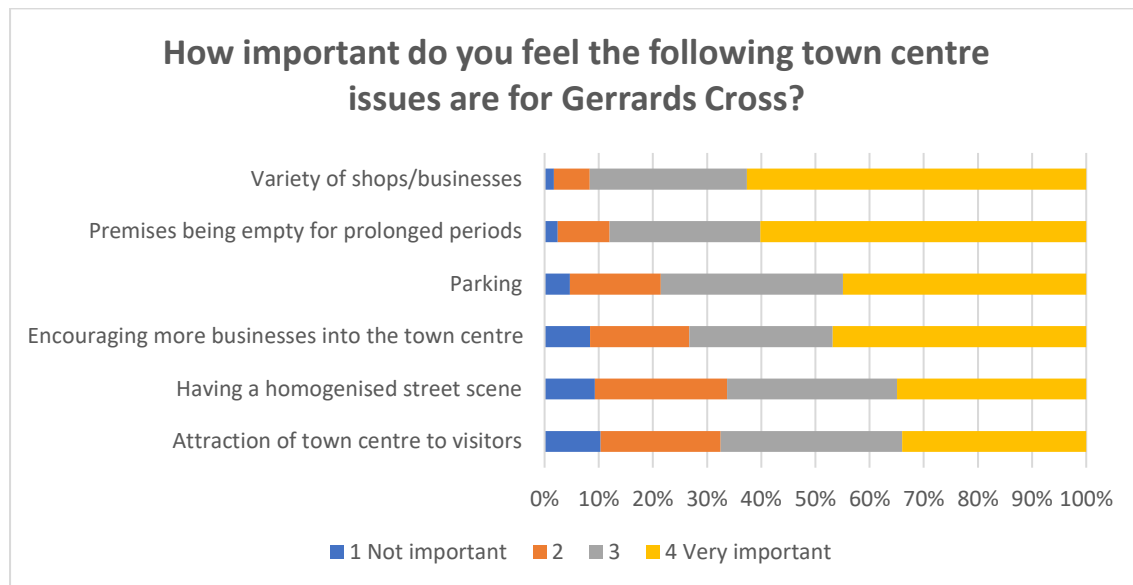
Do you have any concerns about any of the following aspects of Gerrards Cross?



These results show that by far the main concern for residents relate to traffic and transport. This is substantiated by comments made in question 7, with over 50% of comments mentioning these issues. Following this, community issues were of concern. There is very little concern over childcare and school places.

Question 2

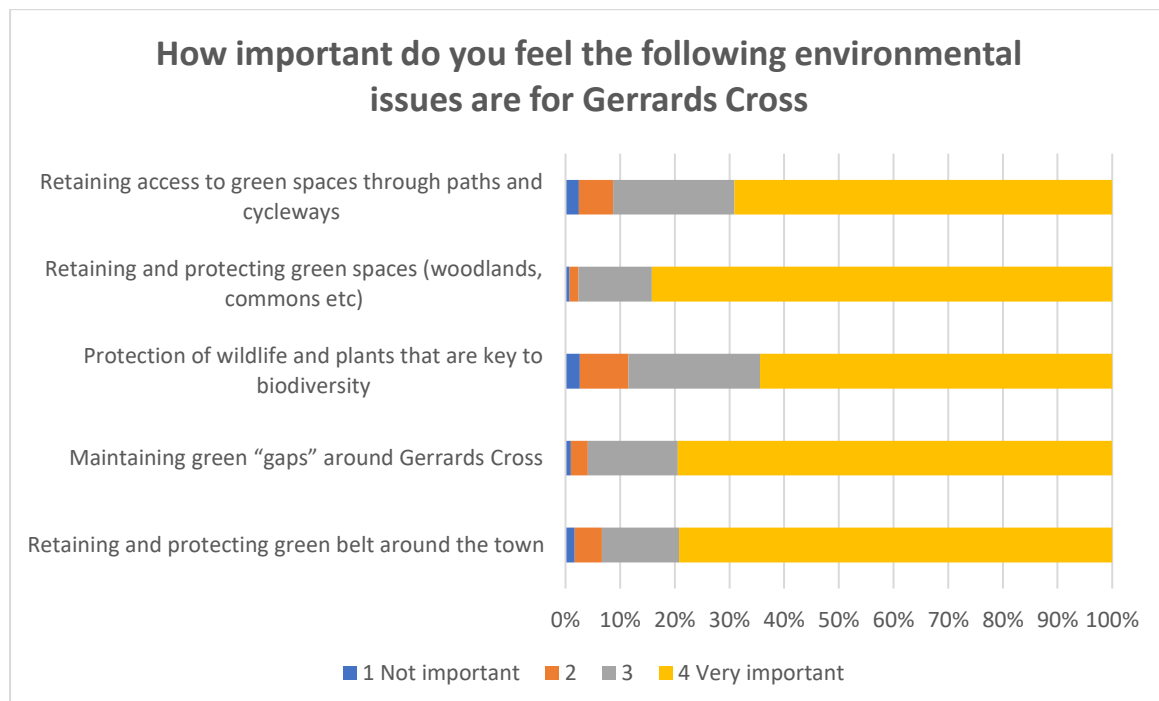
How important do you feel the following town centre issues are for Gerrards Cross?



For local residents, the state of shops proved of great importance with 92% of respondents agreeing that “variety of shops/businesses” were important or very important and 88% agreeing that “premises being empty for prolonged periods of time” was important or very important. 58 comments (15%) in question 7 mention shops.

Question 3

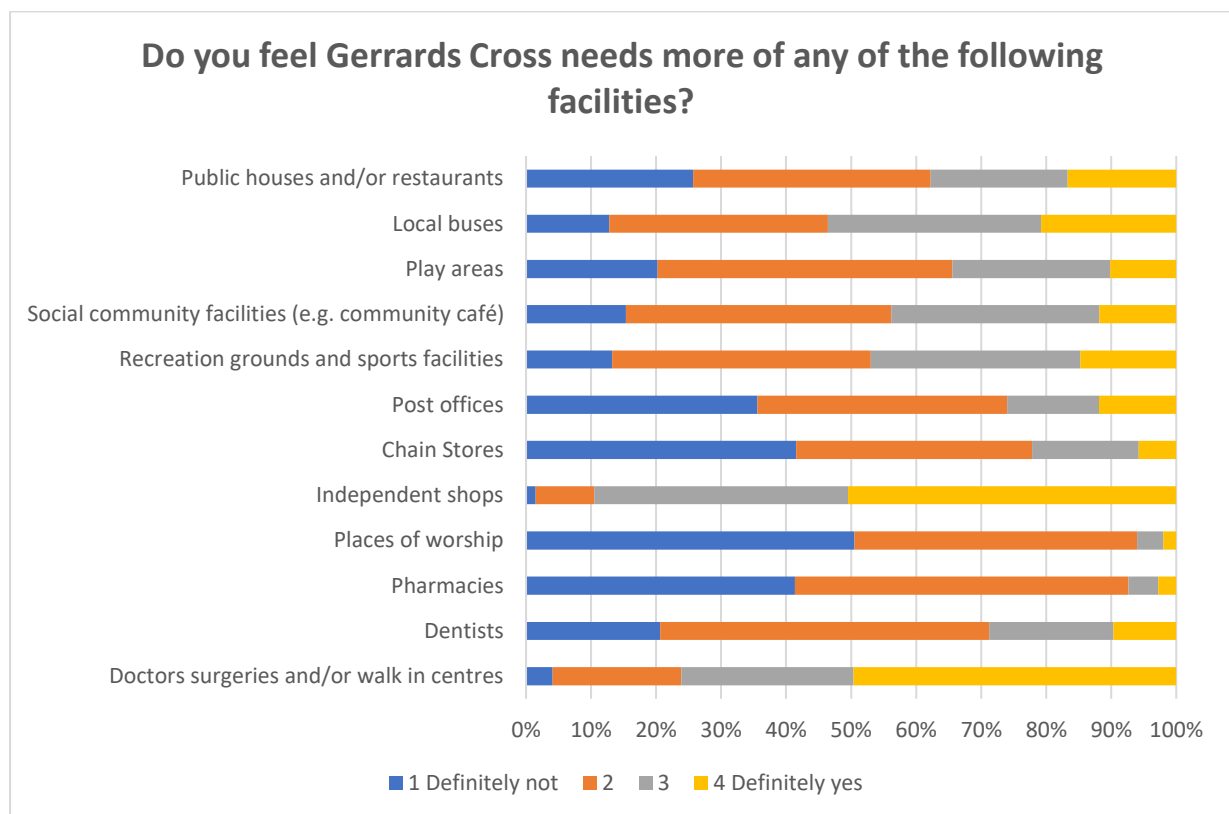
How important do you feel the following environmental issues are for Gerrards Cross?



All environmental issues have proved of some importance to the community with at least 88% of respondents marking each option as “important” or “very important”.

Question 4

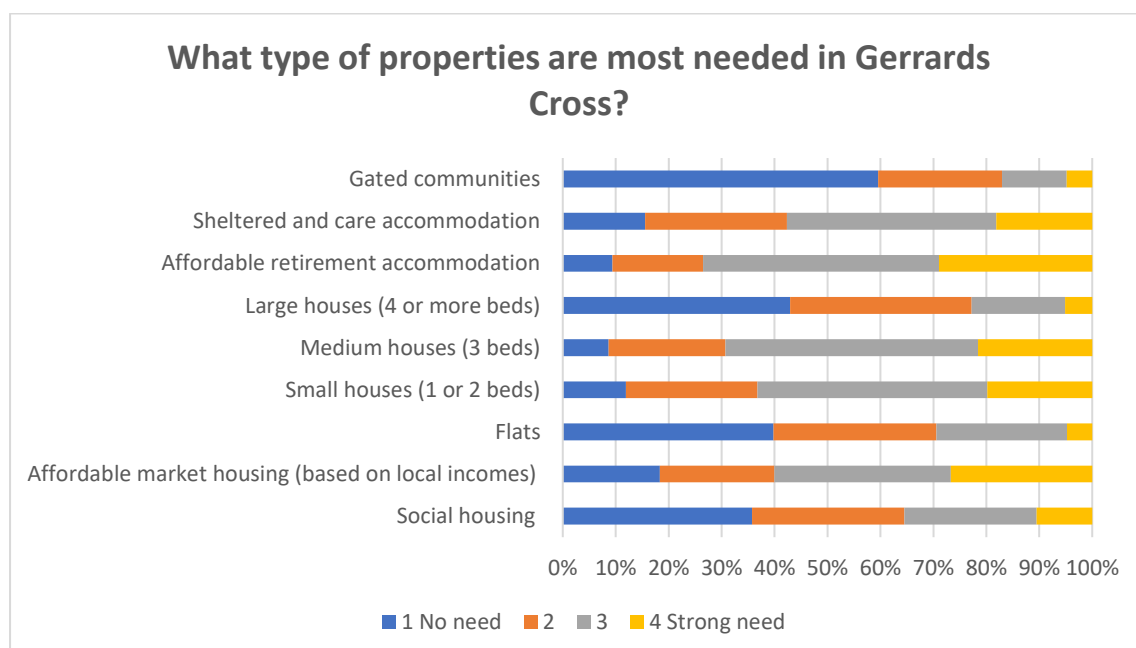
Do you feel Gerrards Cross needs more of any of the following facilities?



Residents of Gerrards Cross feel strongly (90% marking either “yes” or “definitely yes”) that more independent shops are needed. After this is the desire (76% marking either “yes” or “definitely yes”) for more doctors surgeries and/or walk in centres was proved most important. Pharmacies and places of worship received the lowest score for need with 7% and 6% respectively.

Question 5

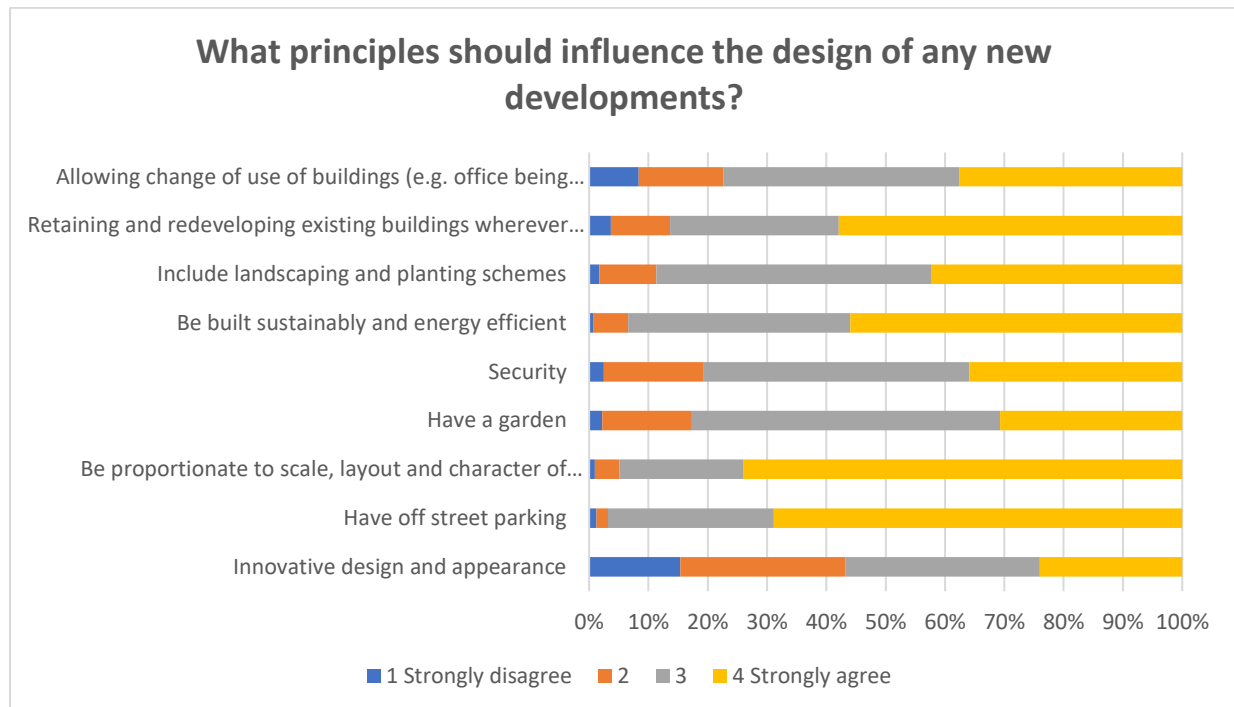
What types of properties are most needed in Gerrards Cross?



Over 75% of respondents said there was no or little need for flats, large houses or gated communities. 64% said there was little or no need for social housing, but 60% there was some or a strong need for affordable market housing. There was a strong support for small or medium houses (63% and 69%) and 74% believe there is a need or strong need for affordable retirement accommodation.

Question 6

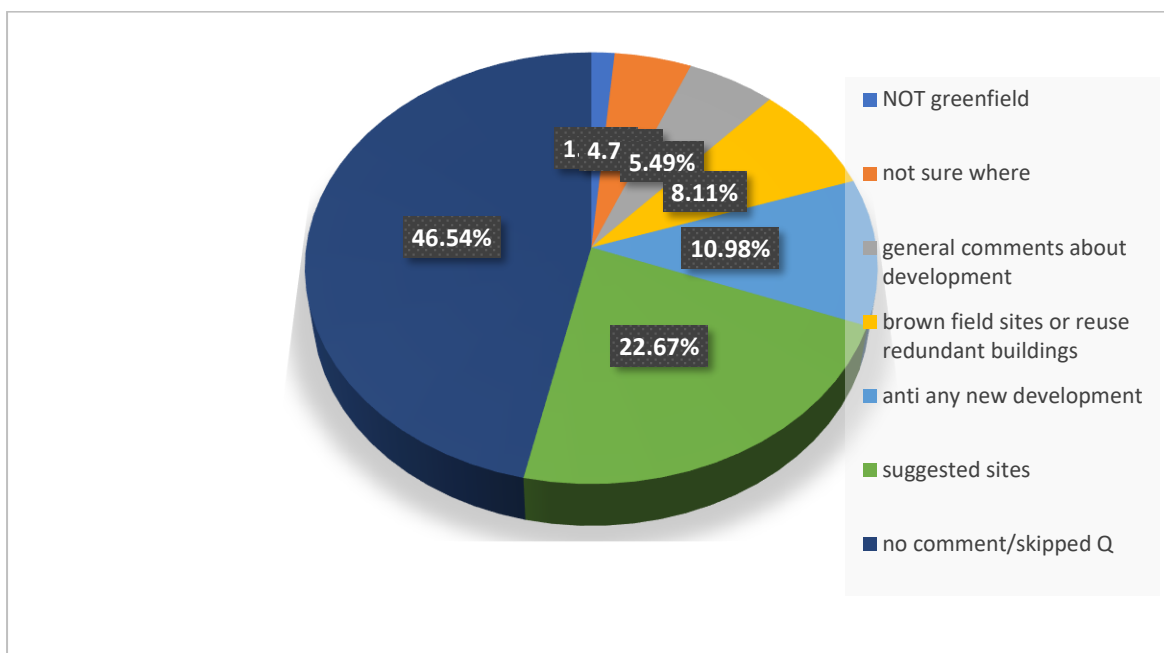
What principles should influence the design of any new developments?



There was very strong feeling (over 75%) in favour of all the design principles except innovative design and appearance, which had the respondents divided with 57% slightly or strongly agreeing with this principle and 43% slightly or strongly disagreeing. 74% strongly agreed that housing should be proportionate to scale, layout and character of surrounding buildings and 69% strongly agreed that housing should have off-street parking.

Question 8

If we were to allocate sites for future housing within the neighbourhood plan, please write any suggestions for where you think suitable sites may be.



Not greenfield	Not sure where	General comments	Brownfield/reuse sites	Anti any new development	Suggested sites	No comment
6	20	23	34	46	95	195

Identified location*	A40	Apple Tree	Bulstrode Park	A 413	Bull Lane	Tatling End	Other
Number of comments	32	10	2	14	6	6	25

* NPSG will need to check these locations

Recommendations

Target younger audience-schools, youth groups, sports clubs, library story sessions, mother & baby groups, brownies, scouts, sports centre/clubs/events pop up stands.

Target the "working" age group, pop up stands at train stations, email mail shots, social media publicity.

Appendix 1 Questionnaire figures

Question 1 Do you have any concerns about any of the following aspects of Gerrards Cross?

	1 Not concerned	2	3	4 Very concerned	Total	Weighted Average
Provision of childcare places	212	102	35	20	369	1.63
Provision of school places at primary level	202	101	44	24	371	1.7
Provision of school places at junior level	200	100	49	24	373	1.72
The condition of community buildings	156	167	46	13	382	1.78
Provision of school places at secondary level	192	84	62	37	375	1.85
Provision of social and affordable housing*	138	122	73	60	393	2.14
Cycleway provision	149	98	76	67	390	2.16
Provision of bus services	123	122	96	51	392	2.19
Air pollution	95	141	83	75	394	2.35
Availability of car parking for residents	126	88	75	106	395	2.41
The condition of rights-of-way	85	116	104	81	386	2.47
Availability of car parking for commuters	110	90	84	113	397	2.5
Sense of community	68	113	135	74	390	2.55
Availability of car parking for shoppers	89	98	95	115	397	2.59
Availability of car parking for local workers	82	91	100	125	398	2.67
The speed of traffic	60	119	107	116	402	2.69
Crime and anti-social behaviour	44	123	121	112	400	2.75
Levels of traffic congestion	25	109	128	145	407	2.97
The condition of roads and pavements	1	18	70	328	417	3.74

Question 2 how important do you feel the following town centre issues are for Gerrards Cross?

	1 Not important	2	3	4 Very important	Total	Weighted Average
Attraction of town centre to visitors	42	90	136	138	406	2.91
Having a homogenised street scene	37	97	125	139	398	2.92
Encouraging more businesses into the town centre	34	74	107	189	404	3.12
Parking	19	68	136	182	405	3.19
Premises being empty for prolonged periods	10	39	114	246	409	3.46
Variety of shops/businesses	7	27	118	255	407	3.53

Question 3 How important do you feel the following environmental issues are for Gerrards Cross?

	1 Not important	2	3	4 Very important	Total	Weighted Average
Retaining and protecting green belt around the town	7	21	59	332	419	3.71
Maintaining green "gaps" around Gerrards Cross	4	13	68	329	414	3.74
Protection of wildlife and plants that are key to biodiversity	11	37	100	268	416	3.5
Retaining and protecting green spaces (woodlands, commons etc)	3	7	56	352	418	3.81
Retaining access to green spaces through paths and cycleways	10	26	92	286	414	3.58

Question 4 Do you feel Gerrards Cross needs more of any of the following facilities?

	1 Definitely not	2	3	4 Definitely yes	Total	Weighted Average
Doctors surgeries and/or walk in centres	17	82	110	206	415	3.22
Dentists	81	199	75	38	393	2.18
Pharmacies	163	202	18	11	394	1.69
Places of worship	202	174	16	8	400	1.58
Independent shops	6	37	160	207	410	3.39
Chain Stores	165	144	65	23	397	1.86
Post offices	141	152	56	47	396	2.02
Recreation grounds and sports facilities	53	159	129	59	400	2.49
Social community facilities (e.g. community café)	61	162	127	47	397	2.4
Play areas	80	179	96	40	395	2.24
Local buses	50	131	128	81	390	2.62
Public houses and/or restaurants	100	142	82	65	389	2.29
Other (please specify)					58	

Question 5: What type of properties are most needed in Gerrards Cross?

	1 No need	2	3	4 Strong need	Total	Weighted Average
Social housing *	129	104	90	38	361	2.1
Affordable market housing (based on local incomes) **	72	85	131	105	393	2.68
Flats	150	116	93	18	377	1.94
Small houses (1 or 2 beds)	47	98	171	78	394	2.71
Medium houses (3 beds)	35	89	192	87	403	2.82
Large houses (4 or more beds)	168	134	69	20	391	1.85
Affordable retirement accommodation	38	69	180	117	404	2.93
Sheltered and care accommodation	61	105	155	71	392	2.6
Gated communities	234	92	48	19	393	1.62

Question 6 What design principles should influence the design of any new developments?

	1 Strongly disagree	2	3	4 Strongly agree	Total	Weighted Average
Innovative design and appearance	61	110	130	95	396	2.65
Have off street parking	5	8	115	283	411	3.64
Be proportionate to scale, layout and character of surrounding buildings	4	17	86	305	412	3.68
Have a garden	9	61	210	124	404	3.11
Security	10	67	180	144	401	3.14
Be built sustainably and energy efficient	3	24	153	229	409	3.49
Include landscaping and planting schemes	7	39	188	172	406	3.29
Retaining and redeveloping existing buildings wherever possible	15	41	117	238	411	3.41
Allowing change of use of buildings (e.g. office being converted into flats)	34	58	162	153	407	3.07